

POST SHOW REPORT  
**展后报告**

The 6<sup>th</sup> iPrint 3D Expo  
**2018亚洲3D打印展览会**

主办方 珠海再生时代文化传播有限公司



# 目录 CONTENT

展会概况  
Exhibition Overview

01

观众概况  
Visitors Analysis

03

联系我们  
Contact us

05

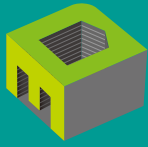
02

展商概况  
Exhibitors' Analysis

04

媒体报道  
Marketing Promotion





Exhibition Overview

# 展会概况

iPrint 3D Expo is an influential 3D Printing Expo in China. In October 2013, iPrint 3D Expo introduced the first additive layer printing exhibition in Zhuhai, China, with 3,000m<sup>2</sup> of exhibition space dedicated to showcasing 3D printing applications, making it one of the first 3D printing expos in China.

On October 18-20, 2018, the 6<sup>th</sup> iPrint 3D Expo was held in Zhuhai International Convention and Exhibition Center, at the same date and same venue with RemaxWorld Expo—the largest print consumables expo in the world. In 2018, more than 14,000 visitors attended these exhibitions.

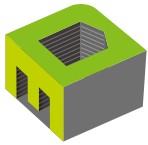


亚洲3D打印展览会是中国最具影响力的3D打印展览会之一，由珠海再生时代文化传播有限公司主办。2013年，展会主办方珠海再生时代率先引入3D打印应用概念，这一创新的3D打印普及理念和买家资源跨界共享，增加展商和观众的参展价值，得到多家国内3D打印龙头企业的积极响应和支持，因此该展区吸引了众多国内外观众。

2017年底，工信部、发改委等十二部门于本月印发《增材制造产业发展行动计划（2017-2020年）》（简称“行动计划”），要求推进中国增材制造（又称3D打印）产业快速可持续发展，到2020年产业年销售收入超过200亿元，核心技术达到国际同步发展水平。正是在这样一个利好的环境下，亚洲3D打印展走进第六个年头。

第六届亚洲3D打印展览会于2018年10月18-20日在珠海国际会展中心隆重举行。本届展会全新升级，并与全球最大打印耗材展RemaxWorld同期同馆举办，打造面向全球专业买家的高效商务洽谈平台。今年展会到场观众超过14000，海外买家数量与2017年增长43%。

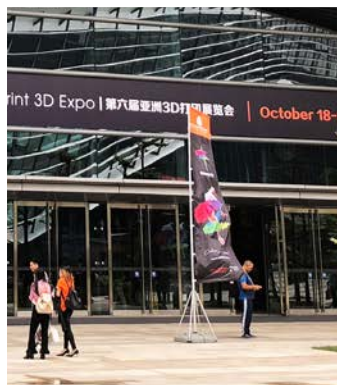
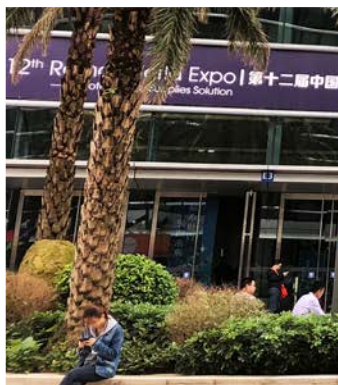




## Exhibitors' Analysis 展商概况

展品涵括桌面级3D打印机、工业级3D打印机、3D打印材料、三维扫描仪与软件、3D打印服务等全产业链产品及解决方案，参展企业包括中石化、光华伟业、三绿、时间环、一迈等国内外一批优秀的3D打印企业。

The 6<sup>th</sup> IPrint 3D expo gathered the major players and quality suppliers in the 3D print industry, including Sinopec, Esun and Sunlv.



### Equipment & Devices

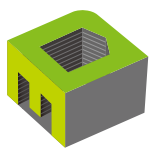
Included: industrial 3D printers, desktop 3D printers and other 3D printing or additive manufacturing machines (rapid prototyping machines, rapid manufacturing equipment), and 3D printer accessories.



### Materials & Technology

Photosensitive resins, plastic powder materials (glass filler nylons, carbon fiber nylons, aluminum powder, peek material), metallic powder materials (die steel, titanium, aluminum-cobalt-chromium-molybdenum (CoCrMo) and iron-nickel alloys), 3D printing technology, other rapid prototyping technology, reverse engineering technology, surface treatments, etc.

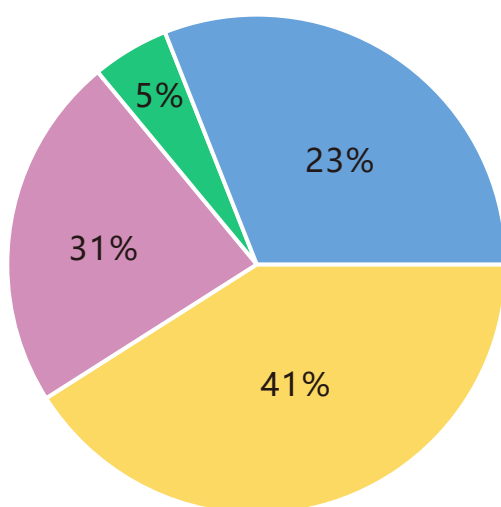




## Exhibitors' Analysis 展商概况

### 展商平均接待人数

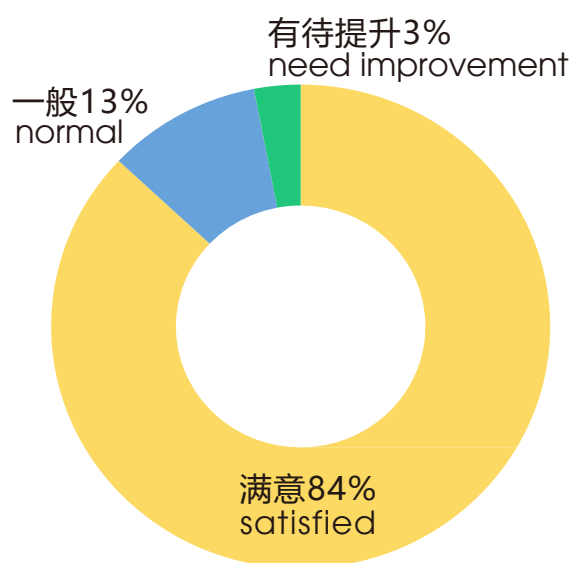
Average number of visitor to each exhibitor

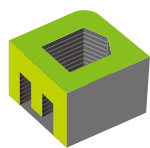


- 50以下 less than 50
- 50-100 50 to 100
- 100-200 100 to 200
- More than 200

### 展商满意度

Exhibitors satisfaction Analysis





## Visitors Analysis 观众概况

高比例海外观众，首屈一指国际化大展！



95%

观众对展会表示  
非常满意



90%

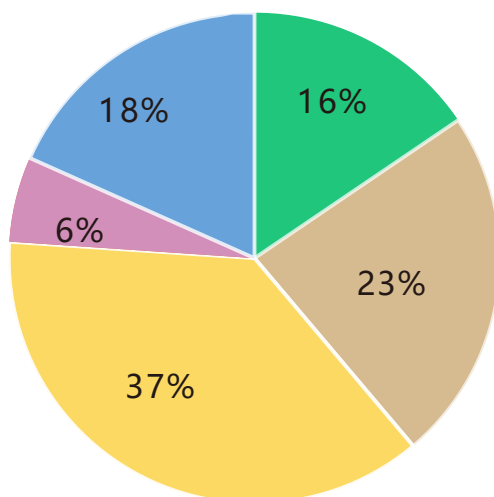
观众表示明年会  
继续参观



7%

观众表示明年会  
考虑参观

### 展会观众分布



珠海市内观众

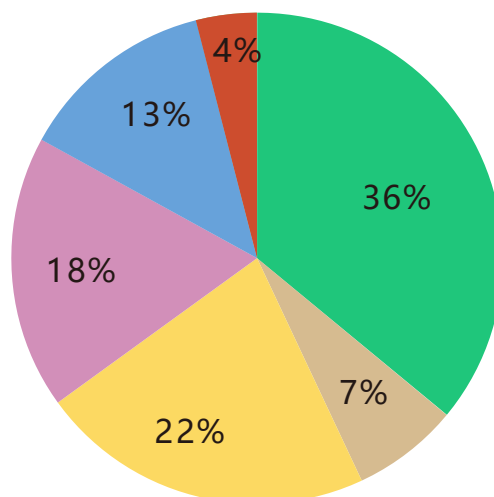
广东省内观众（不含珠海）

广东省外观众

港澳台观众

境外观众（不含港澳台）

### 境外观众分布



亚洲（不含中国）

非洲

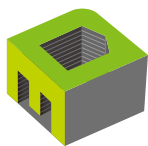
欧洲

北美

南美

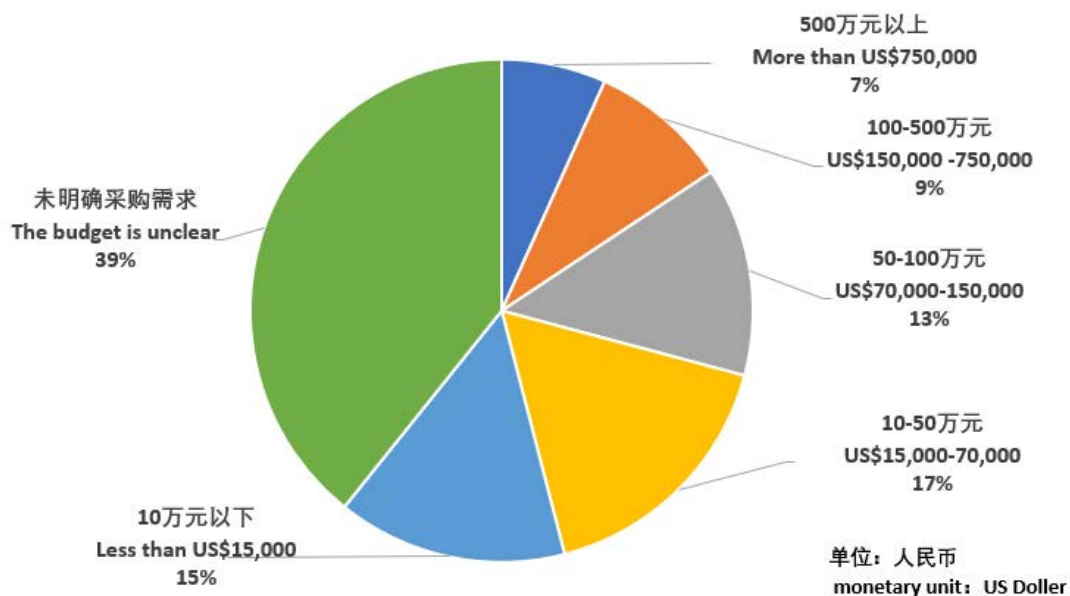
大洋洲



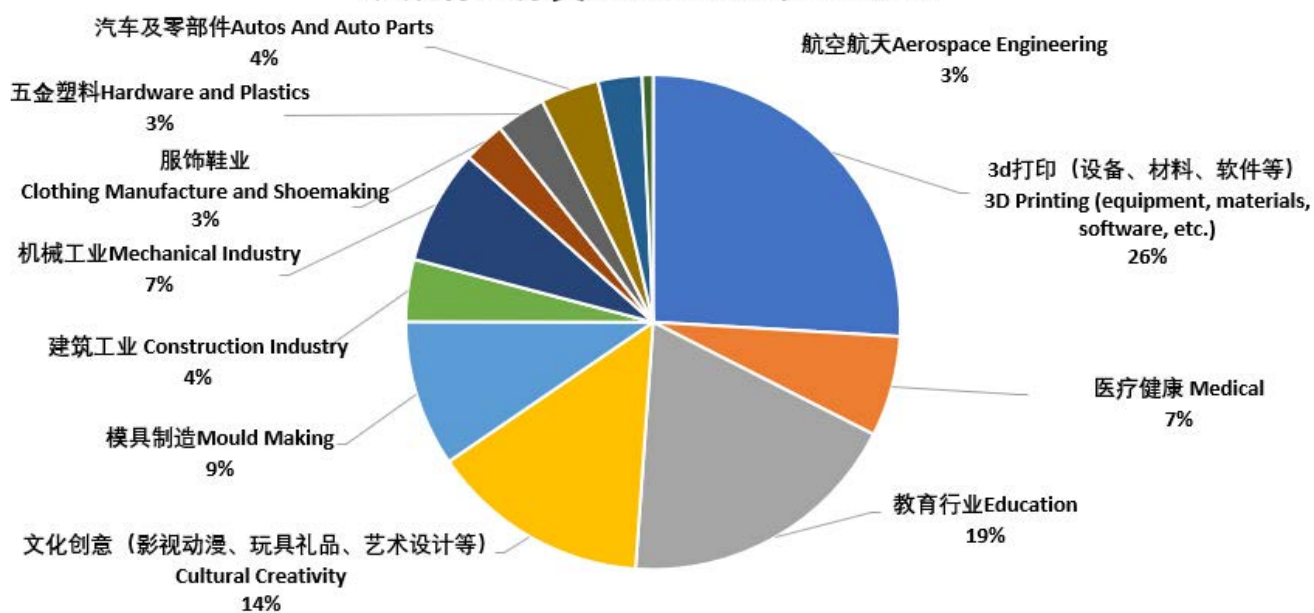


## Visitors Analysis 观众概况

购买预算情况 Spending Budget of Visitors



观众行业分类 Visitors Industry Distribution





"I visited the expo. It was very well managed."

——Bhaskar B Poddar (HMNR Enterprises Private Ltd)

"We had just visited the Canton Fair, yet I think iPrint 3D is more valuable for us."

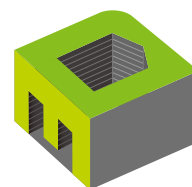
——Javier Espinosa (TRESDE)

“本届展会我看到数量众多的高品质供应商，发掘新产品和新机遇是我十分感兴趣的话题，所以我今年在了解新产品展区上花了不少时间。我们在中国有不少合作伙伴，亚洲3D打印展对我来说，是一个加强行业联系、促进与合作伙伴关系的好机会，更大大节省了我的旅行开支和时间。”

——Alexey Barelko MAKtorg.kz (Kazakhstan)



# 同期活动



## 跨界融合 共享全球买家资源

This year, the RemaxWorld was held again in the International Convention and Exhibition Center on October 17, 18-20, 2018 in Zhuhai, China, the one-day Summit and three-day expo attracted more than 450 exhibitors and more than 14,000 visitors from 104 countries and regions.

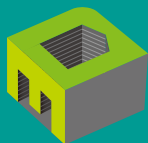
The 12<sup>th</sup> RemaxWorld Expo attracted thousands of visitors and buyers coming from all over the world, including China, USA, Canada, Germany, UK, South Africa, India, Malaysia, Japan, Egypt, the United Arab Emirates, Pakistan, France, Mexico, Argentina, Peru and other countries and regions. The number of international buyers visiting the Expo for the first time accounted for 32%. Under the global economy and the global event strategies of RT Media—RT Imaging Summit & Expo—EMEA and RT Imaging Summit & Expo—Americas were held earlier this year in Cairo and Cancun respectively, there is a significant rise in visitors from emerging markets including central Europe, Africa, the Middle East and Latin America.

RemaxWorld Expo中国（珠海）国际打印耗材展览会是全球最大的打印耗材展览会。

2018年10月18-20日，第12届中国（珠海）国际打印耗材展览会（英文名称：The 12<sup>th</sup> RemaxWorld Expo）在珠海国际会展中心隆重举行。

继去年首次开设办公设备及文具专区，主办方今年继续拓展新产品展区，成功引入办公用品、电商平台、标签打印机、医疗影像器械等新元素，打造融合打印机及耗材、复印机及耗材、办公设备及文具、智能办公、3D打印的跨界综合性“大办公”平台。今年，打印机原装厂商爱普生和《财富》世界500强企业中国石化首次参展本届展览会，分别带来了多款标签打印机新品以及3D打印笔等系列3D产品。

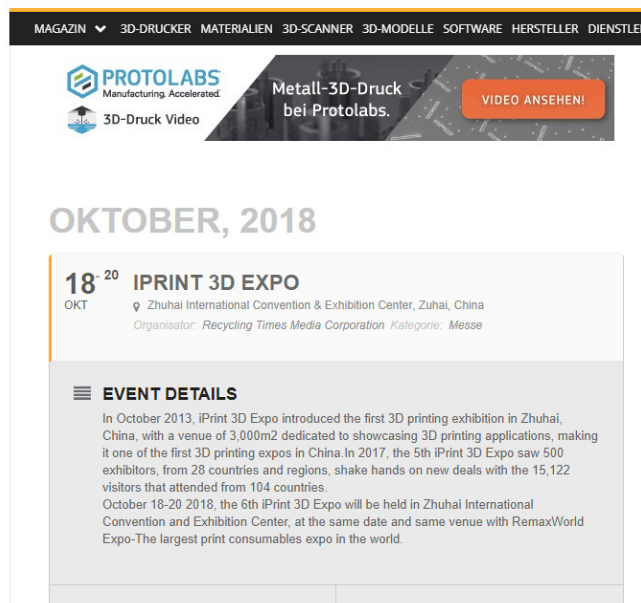
第12届中国（珠海）国际打印耗材展览会迎来了超过450家展商和超过14,000名观众，与会者来自104个国家。



# Marketing Promotion 媒体报道

展会期间，到会的境内外媒体近100家，包括腾讯、新浪、搜狐、网易、南方日报、光明网等权威媒体。再生时代媒体团队以新闻稿件、InTouch视频新闻、社交媒体等形式对展会进行全方位深入报道。

More than 100 Chinese and international industry and mass media reported on the expo between September to November, including Xinhua Net, China National Radio, Nanfang Metropolis Daily, InfoChannel and ENX. In total, more than 80 news stories about the event were reported globally.



广东频道 > 广东快讯

## 第十二届中国（珠海）国际打印耗材展览会开幕 原装打印机品牌首次参展

2018-10-18 23:01:00 来源：央广网



### 原装打印机企业首次与通用耗材企业同台亮相

来源：新华网 时间：2018-10-20 20:29

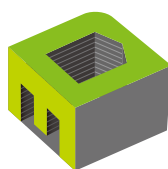
新华网广州10月20日电（记者魏蒙）围绕通用打印耗材，来自百余国家和地区的1.6万名采购商，18-19日在珠海参加第十二届中国（珠海）国际打印耗材展览会。







2019年10月17-19日 | 中国 | 珠海国际会展中心



# 2019再见

优势展位有限，赶紧预订！

联系我们：

👤 李先生

☎ 0756-3959285

✉ [Danny.Lee@RTMworld.com](mailto:Danny.Lee@RTMworld.com)



官方微信：3D打印世界